

Le Grand **RENDEZ-VOUS** SANTÉ ET SÉCURITÉ DU TRAVAIL



BECOME OUR PARTNER

Make your organization one of the leaders on health and safety at work in Quebec.

01 novembre
02 2016

PALAIS DES CONGRÈS
DE MONTRÉAL

grandrendez-vous.com

cnesst.gouv.qc.ca

CNESST

DON'T MISS OUT ON THE BIGGEST EVENT IN MONTREAL IN 2016 THAT BRINGS TOGETHER ALL HEALTH AND SAFETY EXPERTS!

200 EXHIBITORS

showcasing new products and services related to health and safety at work.

5 000 VISITORS AND PARTICIPANTS

20 CONFERENCES



By becoming a partner at the **Grand Rendez-vous santé et sécurité du travail**, you will benefit from an exceptional visibility that allows you to:

Strengthen your position in the healthcare industry and security in Quebec

Reach target customers in the greater Montreal area

Increase your visibility

Embrace the cause of health and safety at work

Demographic profile of participants and visitors in 2014*:

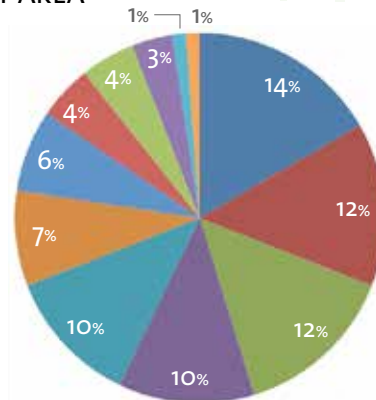
STATUT

- Employee 64%
- Employer 21%
- Student 11%
- Other 4%

Business Type

- Private 54%
- Public 46%

ACTIVITY AREA



- Wholesale retail trade, food, other commercial services;
- Public administration ;
- Education and related services ;
- Manufacturing industries;
- Transport, storage and other services;
- Construction, building and public works ;
- Forests, sawmills, wood and paper industry, printing;
- Medical and social services ;
- Chemical industry, rubber, plastic;
- Mining / quarrying, minerals and metals;
- Finance, insurance, real estate ;
- Agriculture, hunting and fishing.

* Statistics from surveys conducted by the CSST from participants and visitors of the Grand Rendez-vous 2014 health and safety.

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WE HAVE CREATED MANY PARTNERSHIP LEVELS FOR YOU IN ORDER TO SUIT YOUR BUDGET AS WELL AS YOUR DESIRED VISIBILITY. *

PARTNERSHIP LEVELS	EXCLUSIVE PARTNER	GOLD	SILVER	BRONZE	PREMIUM EXHIBITOR
VALUE	20 000 \$ and +	15 000 \$ +	10 000 \$ +	6 000 \$ +	3 500 \$
Stand 10'x10'	Create your customized partnership for the Grand Rendez-vous santé et sécurité du travail, by combining different activities according to your objectives!	2	1		1
Complimentary conference registration(s)		3	2	2	
Complimentary Lunch Conference ticket(s)		4	2	1	
Advertising space in the promotional brochure**		1 page	1/2 page	1/4 page	
Advertising space in the Participant's guide		1 page	1/2 page	1/4 page	1/4 page
Banner ad in our e-blast		1			
Insertion in participant's bag		•			
Logo + hyperlink of your website on the mobile app		•	•		
Logo + hyperlink of your website on the homepage of the event website		•	•		
Logo on transition slides in the conference rooms		•	•	•	
Logo + hyperlink on the "Thanks to our partners" website page		•	•	•	•
Logo in the promotional brochure		•	•	•	•
Logo in the Participant's guide		•	•	•	•
Logo on the Exhibition Floor Plan		•	•	•	•
Logo on the acknowledgement board		•	•	•	•
Logo on the big screen during the Opening Ceremony	•	•	•	•	

* All partnership projects have to be approved by the CNESST.

** Cover page 2 and 4 are reserved for the CNESST.

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EXCLUSIVE PARTNERSHIP ACTIVITIES

CHOOSE YOUR ACTIVITIES ACCORDING TO YOUR INVESTMENT	VALUE
Mobile App	15 000 \$
Wireless internet network (WIFI)	15 000 \$
Sample bar	10 000 \$
Eco-Responsibility	10 000 \$
Participant's bag	10 000 \$
Opening Ceremony	6 000 \$
Lunch Conference	6 000 \$
Bistro	6 000 \$
Cocktail for exhibitors	6 000 \$
Free demonstration conference	6 000 \$
Name badge lanyards SOLD	6 000 \$
Rest area for visitors	6 000 \$
Rest lounge for exhibitors	6 000 \$
Rendez-vous Action Prévention - Partnership starting at	3 000 \$

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EXCLUSIVE PARTNERSHIP ACTIVITIES

MOBILE APP

15 000\$

The Grand Rendez-vous santé et sécurité du travail mobile app allows all participants to access all information concerning the event via an intelligent mobile phone or tablet; a potential of thousands of views for your company!

WHY BECOME AN EXCLUSIVE PARTNER FOR THE MOBILE APP?

HERE ARE A FEW REASONS AND ADVANTAGES:

- **Brand recognition:** Your logo (with a hyperlink to your website) will be placed on the mobile app homepage and on the banner of all subsequent pages allowing a potential of thousands of views.
- **Maximize your visibility among your clients and potential clients:** Your brand image will be visible for a year on the web until the next edition of the event.
- **Measure the return on your objectives/investment:** A post-event users' statistics report will be given, including the number of page views and clicks on your logo.
- **Communicate on-site via integrated social media:** Participants will be able to converse with each other and insert their LinkedIn, Facebook and Twitter profiles within the mobile app.

The development of this mobile app also contributes to the CNESST's goal of ensuring that this event becomes more environmentally-friendly, year after year, by reducing its ecological footprint.

VISIBILITY

- Visibility as Gold Partnership level (see table on page 4).
- Partner's logo + hyperlink on mobile app homepage.
- Partner's logo + hyperlink on subsequent pages.

WIRELESS INTERNET NETWORK (WIFI)

15 000\$

Thanks to the wireless internet network offered freely to all participants and visitors, here is a unique occasion to be seen! In order to connect to the network, more than 5 000 potential users will have to access the Palais des Congrès de Montréal's WIFI homepage. On this homepage, your logo will appear and users will have to enter a password that will have been created with you.

VISIBILITY

- Visibility as Gold Partnership level (see table on page 4).
- Password to access the wireless internet network created with the partner.
- Partner's logo + hyperlink on homepage of wireless internet network.

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SAMPLE BAR

10 000\$

As the “Sample Bar”, you will benefit from a prime location in the Exhibit Hall to install your sample bar. A unique opportunity to allow potential clients to discover your products!

VISIBILITY

- Visibility as Silver Partnership level (see table on page 4).
- Free distribution of products. **

ECO-RESPONSIBILITY

10 000\$

In the spirit of sustainability, the organizers of the Grand Rendez-vous santé et sécurité du travail hold the environment and the local benefits of the event close to their hearts. To continue towards this path of an environmentally-friendly event, we need your help!

VISIBILITY

- Visibility as Silver Partnership level (see table on page 4).
- Partner’s logo in the Eco-responsibility section of the Promotional brochure, printed in 145 000 copies.
- Partner’s logo in the Eco-responsibility section of the Participant’s Guide, printed in 5 500 copies.
- Possibility of inserting an eco-responsible promotional item in each participant’s bag (water bottle, notepad made out of recycled paper, etc.). **

PARTICIPANT’S BAG

10 000\$

Thanks to this bag handed over to each participant and visitor at the start of the event, your company will be the first to show its brand image by placing your logo on the front of the bag.

VISIBILITY

- Visibility as Silver Partnership level (see table on page 4).
- Partner's logo printed on the back of participant bags. *
Please note that CNESST's logo is printed on the front of the participant bags.
- All 5 500 bags are provided by the promoter.

* The visual must be provided by the partner for approval by the CNESST.

** The products must be approved by the CNESST and the promoter of the event, JPdL International before printing and production.

REST AREA FOR VISITORS IN THE EXHIBIT HALL

6 000 \$

Take advantage of a prime location in the Exhibit Hall to show your brand colors! By furnishing and integrating your visuals to this space, you invite visitors to rest a few minutes during their visit. More than 5 000 visitors are expected over the two days of the event.

VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- 1 space 10'X20' in the Exhibit Hall (structure and furniture not included).
- Partner's logo on the banner hanging over the Rest Area in the Exhibit Hall.

THE BISTRO

6 000 \$

The Bistro is a major meeting point in the Exhibit Hall where visitors stop to eat and chat. Promote healthy nutrition and lifestyle, by becoming a partner of The Bistro!

VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo on the Bistro Entrance Arch.
- Possibility of leaving a promotional item on the tables.**

OPENING CEREMONY

6 000\$

Here is a chance to reach up to 800 people at the beginning of the Grand Rendez-vous santé et sécurité du travail.

VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo projected on the big screens before the beginning of the Opening Ceremony.
- Partner's logo in the event's schedule published in the Participant's Guide, printed in 5 500 copies.
- Verbal mention of the partner by the opening ceremony host.

** The visual must be provided by the partner for approval by the CNESST.*

*** The products must be approved by the CNESST and the promoter of the event, JPdL International before printing and production.*

COCKTAIL FOR EXHIBITORS

6 000 \$

On the evening of the first day of the Grand Rendez-vous, all exhibitors are invited to gather at The Bistro to discuss about their first day and to network.

VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo or banner in e-blasts sent to all exhibitors regarding the cocktail.
- Welcome speech on the mic by the partner.
- Possibility of leaving a promotional item on the tables.**

~~NAME BADGE LANYARDS~~ SOLD

6 000 \$

By choosing this sponsorship, you will let visitors promote your company as they'll wear your logo around their neck throughout the 2-day event! This promotion will moreover take place in all activities during the whole event, since wearing the name badge will be mandatory at all time!

VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo on name badge lanyards. *
- The 5 500 name badge lanyards must be provided by the partner. **

LUNCH CONFERENCE

6 000\$

Are you aiming to reach more than 600 participants and visitors? Take advantage of the Lunch Conference hosted by a renowned speaker, and see your brand image in the spotlight!

VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4)..
- Partner's logo projected on the big screens before the beginning of the Lunch conference
- Partner's logo in the event's schedule published in the Participant's Guide, printed in 5 500 copies.
- Verbal mention of the partner by the Lunch Conference host.
- Partner's logo exclusively on the back of the menu.
- Possibility of leaving a promotional item on the tables.*

* The visual must be provided by the partner for approval by the CNESST.

** The products must be approved by the CNESST and the promoter of the event, Jpdl International before printing and production.

REST LOUNGE FOR EXHIBITORS

6 000 \$

This lounge is reserved to the 200 exhibitors allowing them to rest, eat, discuss and network. The lounge is opened on the day of the set-up as well as the two days of the event, including a continuous service of refreshments. It is in fact a privileged opportunity to reach important actors in health and security!

VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Possibility for the partner to install 2 roll-up banners in the lounge.*
- Possibility of leaving a promotional item on tables.**
- Partner's logo on the display banner indicating the lounge.

RENDEZ-VOUS ACTION PRÉVENTION - CUSTOMIZED PARTNERSHIP FROM

3 000 \$

Every year, as part of the Grand Rendez-vous santé et sécurité du travail, a day of conferences and training is offered to students of a specific area, it's the Rendez-vous Action Prévention. In 2016, students in the manufacturing sector (metal trades, processing, mechanical and electrical engineering, etc.) are invited to attend this event. More than 1 300 students are expected over the two days of the event.

Don't miss this opportunity to show you to the next generation!

VISIBILITY

Contact us for more detail and discover the many possibilities available to partnership!
partenariats-csst@jpdL.com

* The visual must be provided by the partner for approval by the CNESST.

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ADVERTISING - THE GRAND RENDEZ-VOUS SANTÉ ET SÉCURITÉ DU TRAVAIL

AT A GLANCE

ITEMS	BROADCAST
Promotional brochure	145 000 copies
Participant's guide	5 500 copies
Newsletter	5 broadcast to over 14 000 subscribers
Insertion	5 000 copies

SPECIAL OFFERS FOR EXHIBITORS

Enjoy a **10 %discount** on the purchase of your advertising space. (Valid for the promotional Brochure and the Participant's guide)

PROMOTIONAL BROCHURE

The promotional brochure are sent 2 months before the event to 145 000 potential participants. It presents a wealth of information about the Grand Rendez-vous santé et sécurité du travail such as the schedule, the list of conferences, the lunch conference theme, the list of exhibitors, a list of partners and more!

OPTIONS	VALUE
Cover 3*	3 700 \$
Full page*	3 500 \$
Half page*	1 800 \$
Quarter page*	1 000 \$

PARTICIPANT'S GUIDE

Participant's guide of the Grand Rendez-vous santé et sécurité du travail is distributed on site to over 5 000 participants and visitors to the event. It presents a wealth of information such as the schedule, the list of conferences, the speaker of the lunch conference, the list of exhibitors, a list of partners and more!

OPTIONS	VALUE
Cover 4*	3 200 \$
Cover 3*	2 500 \$
Full page*	2 000 \$
Half page*	1 200 \$
Quarter page*	900 \$

**The visual must be provided by the partner for approval by the CNESST.*

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ADVERTISING - THE GRAND RENDEZ-VOUS SANTÉ ET SÉCURITÉ DU TRAVAIL (CONTINUING)

NEWSLETTER

Five newsletters are sent before the day of the event to 14 000 subscribers interested in Health and Safety at work. Each newsletter addresses a different theme.

OPTIONS	VALUE
1 banner/newsletter*	1 500 \$

MOBILE APP

The mobile app of the Grand Rendez-vous santé et sécurité du travail allows all participants to access all information concerning the event via an intelligent mobile phone or tablet; a potential of thousands of views for your company!

OPTIONS	VALUE
1 logo + hyperlink**	750 \$

INSERTION INTO THE PARTICIPANT'S BAG

Take this incredible opportunity to make yourself known to more than 5 000 visitors!

OPTIONS	VALUE
1 insertion provided by the partner*	2 000 \$

DISTRIBUTION OF PROMOTIONAL MATERIALS AT RENDEZ-VOUS ACTION PRÉVENTION

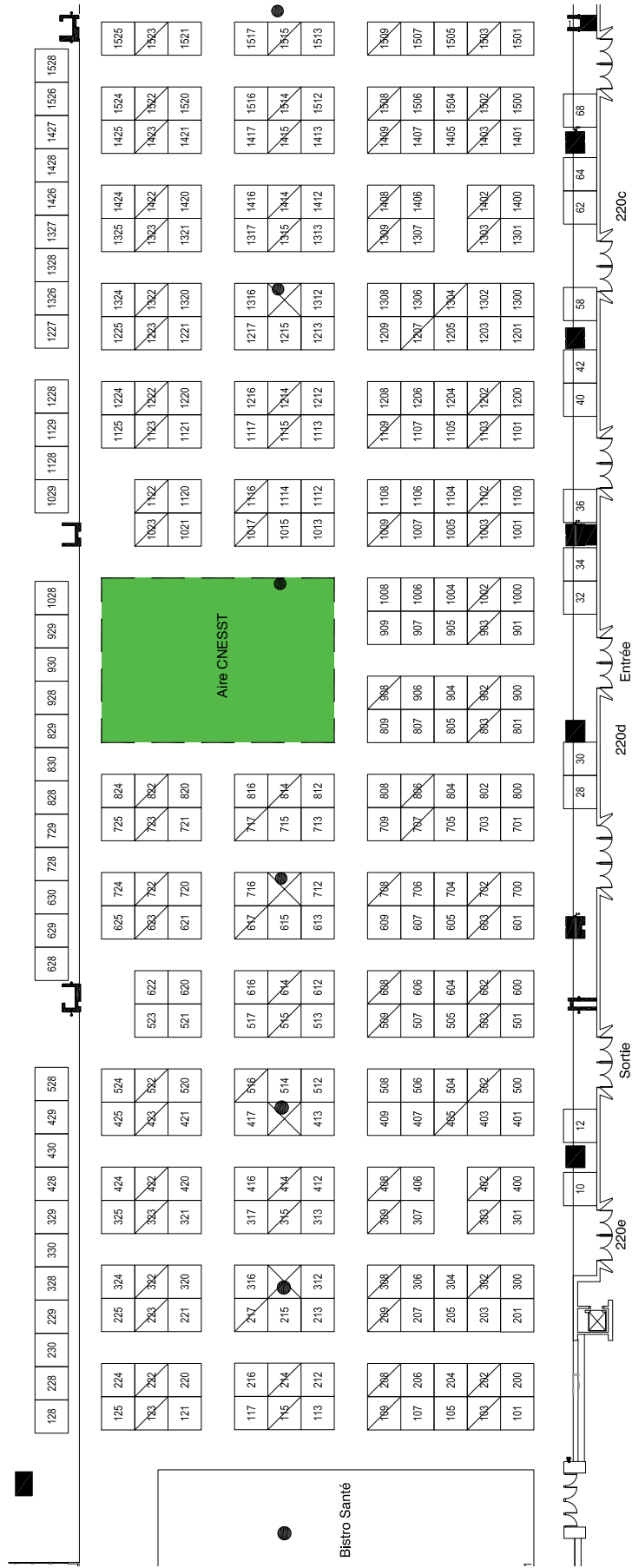
Take this incredible opportunity to reach more than 1 300 students in the manufacturing sector. (Metal trades, processing, mechanical and electrical engineering, etc.)

OPTIONS	VALUE
Distribution de matériel promotionnel *	750 \$

*The visual must be provided by the partner for approval by the CNESST.

**Option reserved for partners and exhibitors confirmed - can't be sold alone.

EXHIBIT FLOOR PLAN



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jpdl
 International

Preliminary plan subject to change. This plan will be regularly updated on the website : grandrendez-vous.com



**BECOME A PARTNER OF THE GRAND
RENDEZ-VOUS SANTÉ ET SÉCURITÉ
DU TRAVAIL**

May 4, 2016
Centre des congrès de Québec

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**BECOME A PARTNER OF THE
GRAND RENDEZ-VOUS SANTÉ
ET SÉCURITÉ DU TRAVAIL**

November 1 & 2, 2016
Palais des congrès de Montréal

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**BOOK YOUR EXHIBIT SPACE AT
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ET SÉCURITÉ DU TRAVAIL**

May 4, 2016
Centre des congrès de Québec

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