

# Le Grand **RENDEZ-VOUS** SANTÉ ET SÉCURITÉ DU TRAVAIL



## BECOME OUR PARTNER

*Make your organization one of the leaders on health and safety at work in Quebec !*

02

May  
2018

CENTRE DES CONGRÈS  
DE QUÉBEC

[grandrendez-vous.com](http://grandrendez-vous.com)

[cnesst.gouv.qc.ca](http://cnesst.gouv.qc.ca)

**CNESST**

# DON'T MISS OUT ON THE BIGGEST EVENT IN QUÉBEC IN 2018 THAT BRINGS TOGETHER ALL HEALTH AND SAFETY EXPERTS !

**100 EXHIBITORS**  
showcasing new products and services related to health and safety at work.

**1 300 VISITORS AND PARTICIPANTS**

**15 CONFERENCES**



By becoming a partner at the Grand Rendez-vous santé et sécurité du travail, you will benefit from an exceptional visibility that allows you to:

- Strengthen your position in the healthcare industry and security in Quebec
- Reach target customers in the greater Quebec area and Chaudiere- Appalaches
- Increase your visibility
- Enbrasee the cause of health and safety a work

## Demographic profile of participants and visitors in 2016\*:

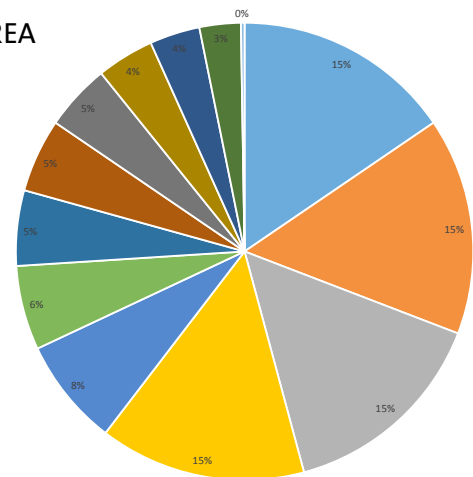
### STATUTS

- Employee 69%
- Employer 20%
- Student 3%
- Other 3%

### BUSINESS TYPE

- Private 58%
- Public 32%

ACTIVITY AREA



- Manufacturing industries;
- Public administration;
- Wholesale retail trade, food, and other commercial services;
- Transport, storage and other services;
- Medical and social services;
- Education and related services;
- Forests, sawmills, wood and paper industry, printing;
- Machines, transportation equipment, metal and electrical products;
- Construction, building and public works;
- Chemical industry, rubber, plastic;
- Mining / quarrying, minerals and metals
- Finance, insurance, real estate;
- Agriculture, hunting and fishing.

\* Statistics from surveys conducted by the CNESST from participants and visitors of Le Forum santé et sécurité du travail 2016.

A CNESST event powered by:



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## WE HAVE CREATED MANY PARTNERSHIP LEVELS FOR YOU IN ORDER TO SUIT YOUR BUDGET AS WELL AS YOUR DESIRED VISIBILITY. \*

PARTNERSHIP LEVELS	GOLD	SILVER	BRONZE
VALUE	10 000 \$ and +	5 500 \$ +	3 500 \$ +
Stand 10'x10'	Create your customized partnership for the Gala National des Grands Prix and the Grand Rendez-vous santé et sécurité du travail à Québec, by combining different activities according to your objectives!	2	1
Complimentary conference registration(s)		2	1
Advertising space in the Participant's guide		1/2 page	1/4 page
Banner ad in our e-blast			
Insertion in participant's bag			
Logo + hyperlink of your website on the homepage of the event website		•	•
Logo on transition slides in the conference rooms		•	•
Logo in the Participant's guide		•	•
Logo on the Exhibition Floor Plan		•	•
Logo on the acknowledgement board		•	•
Logo on the big screen during the Opening Ceremony	•	•	

MAKE YOUR CHOICE	VALUE
Sample bar	6 500 \$
Opening Ceremony	5 500 \$
Eco-Responsibility	5 500 \$
Participant's bag	5 500 \$
Grand Rendez-vous à Québec's Lunch	3 500 \$
Partner Lounge	3 500 \$
<del>Name badge lanyards</del> <b>SOLD</b>	3 500 \$
Conference rooms	3 500 \$
Charging station	3 500 \$
Rendez-vous Action Prévention - Partnership starting at	3 000 \$

\* All partnership projects have to be approved by the CNESST.

## PARTNERSHIP OPTIONS IN EXCLUSIVITY

### SAMPLE BAR

6 500 \$

As the “Sample Bar”, you will benefit from a prime location in the Exhibit Hall to install your sample bar. A unique opportunity to allow potential clients to discover your products!

#### VISIBILITY

- Visibility as Silver Partnership level (see table on page 4).
  - Free distribution of products. \*\*
- 

### OPENING CEREMONY

5 500 \$

Here is a chance to show your colors from the start of the day !

#### VISIBILITY

- Visibility as Silver Partnership level (see table on page 4).
  - Partner’s logo projected on the big screens before the beginning of the Opening Ceremony.
  - Partner’s logo in the event’s schedule published in the Participant’s Guide, printed in 1 300 copies.
- 

### ECO-RESPONSIBILITY

5 500 \$

In the spirit of sustainability, the organizers of the Grand Rendez-vous santé et sécurité du travail à Québec hold the environment and the local benefits of the event close to their hearts. To continue towards this path of an environmentally-friendly event, we need your help !

#### VISIBILITY

- Visibility as Silver Partnership level (see table on page 4).
  - Partner’s logo in the Eco-responsibility section of the Participant’s Guide, printed in 1 300 copies.
  - Possibility of inserting an eco-responsible promotional item in each participant’s bag (water bottle, notepad made out of recycled paper, etc.). \*\*
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\* The visual must be provided by the partner for approval by the CNESST.

\*\* The products must be approved by the CNESST and the promoter of the event, JPdL International before printing and production

## PARTICIPANT'S BAG

5 500 \$

Thanks to this bag handed over to each participant and visitor at the start of the event, your company will be the first to show its brand image by placing your logo on the front of the bag.

### VISIBILITY

- Visibility as Silver Partnership level (see table on page 4).
- Partner's logo printed on the back of the participant bags.\*  
Please note that CNESST's logo is printed on the front of the participant bags.
- All 1 300 bags will be provided by the promoter.

## PARTNER LOUNGE

3 500 \$

Take advantage of a prime location in the Exhibit Hall to show your brand colors! By furnishing and integrating your visuals into this space, you invite 1 300 visitors to rest for a few minutes and discover your booth.

### VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- 1 space 10'X20' in the Exhibit Hall (structure and furniture not included).
- Partner's logo on the banner hanging over the Rest Area in the Exhibit Hall.

## ~~NAME BADGE LANYARDS~~

SOLD

3 500 \$

By choosing this sponsorship, you will let visitors promote your company as they'll wear your logo around their neck throughout the day! This promotion will moreover take place in all activities during the whole event, since wearing the name badge will be mandatory at all time.

### VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo on name badge lanyards.\*
- The 1 300 name badge lanyards must be provided by the partner. \*\*

\*The visual must be provided by the partner for approval by the CNESST.

\*\*The products must be approved by the CNESST and the promoter of the event, JPdL International before printing and production

## CONFERENCE ROOMS

3 500 \$

Here is the unique opportunity to become a partner of the Grand Rendez-vous à Québec's conferences !

### VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo on screen at every entrance conference rooms.
- Partner's logo in the event's schedule published in the Participant's Guide, printed in 1 300 copies.

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## GRAND RENDEZ-VOUS À QUÉBEC'S LUNCH

3 500 \$

Are you aiming to reach more than 1 200 participants and visitors? Take advantage of the Lunch to be in the spotlight !

### VISIBILITY

- Visibility as Bronze Partnership level (see table on page 4).
- Partner's logo in the event's schedule published in the Participant's Guide, printed in 1 300 copies.
- Partner's logo exclusively on the back of the menu.
- Possibility of leaving a promotional item on the tables.\*

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## CHARGING STATION

3 500 \$

The exhibit hall is equipped with a charging station that will allow attendees to charge all mobiles devices (phones, tablets etc.) quickly and safely.

Benefit from this opportunity to show your colors!

### VISIBILITY

- Bronze Partnership level visibility (see table on page 4).
- Lining the charging station with the color/logo of your organization.\*
- Exclusive advertiser status

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\*The visual must be provided by the partner for approval by the CNESST.

\*\* The products must be approved by the CNESST and the promoter of the event, JPdL International before printing and production

## RENDEZ-VOUS ACTION PRÉVENTION - PARTNERSHIP STARTING AT

3 000 \$

Every year, as part of the Grand Rendez-vous santé et sécurité du travail à Québec, a day of conferences and training is offered to students of a specific area, it's the Rendez-vous Action Prévention. In 2017, students in the manufacturing sector (metal trades, processing, mechanical and electrical engineering, etc.) are invited to attend this event. More than 700 students are expected over the event.

Don't miss this opportunity to show you to the next generation !

### VISIBILITY

Contact us for more detail and discover the many possibilities available to partnership !  
[partenariats-csst@jpdL.com](mailto:partenariats-csst@jpdL.com)



Do you have a partnership activity suggestion that you would like to put in place for the Grand Rendez-vous?

Let us know and we will be happy to help you making it happen.

### SPECIAL OFFER FOR THE EXHIBITORS:

Enjoy a 10% discount when purchasing all advertising opportunities.

*\* The visual must be provided by the partner for approval by the CNESST.*

*\*\* The products must be approved by the CNESST and the promoter of the event, JPdL International before printing and production*

A CNESST event  
powered by:





# ADVERTISING - THE GRAND RENDEZ-VOUS SANTÉ ET SÉCURITÉ DU TRAVAIL À QUÉBEC

## AT A GLANCE

ITEMS	BROADCAST
Participant's guide	1 300 copies
Newsletter	10 broadcasts to over 14 000 subscribers
Insertion	1 300 copies

### SPECIAL OFFER FOR EXHIBITORS

Enjoy a 10% discount when purchasing all advertising opportunities.

## PARTICIPANT'S GUIDE

Participant's guide of the Grand Rendez-vous santé et sécurité du travail à Québec is distributed on site to over 1 300 participants and visitors to the event. It presents a wealth of information such as the schedule, the list of conferences, the speaker of the lunch conference, the list of exhibitors, a list of partners and more !

OPTIONS	VALUE
Cover 4*	1 400 \$
Cover 3*	1 200 \$
Full page*	1 000 \$
Half page*	750 \$
Quarter page*	550 \$

## NEWSLETTER

Five newsletters are sent before the day of the event to 14 000 subscribers interested in Health and Safety at work. Each newsletter addresses a different theme.

OPTIONS	VALUE
1 banner / newsletter*	1 500 \$

## INSERTION INTO THE PARTICIPANT'S BAG

Take this incredible opportunity to make yourself known to more than 1 300 visitors !

OPTIONS	VALUE
1 insertion provided by the partner*	1 500 \$

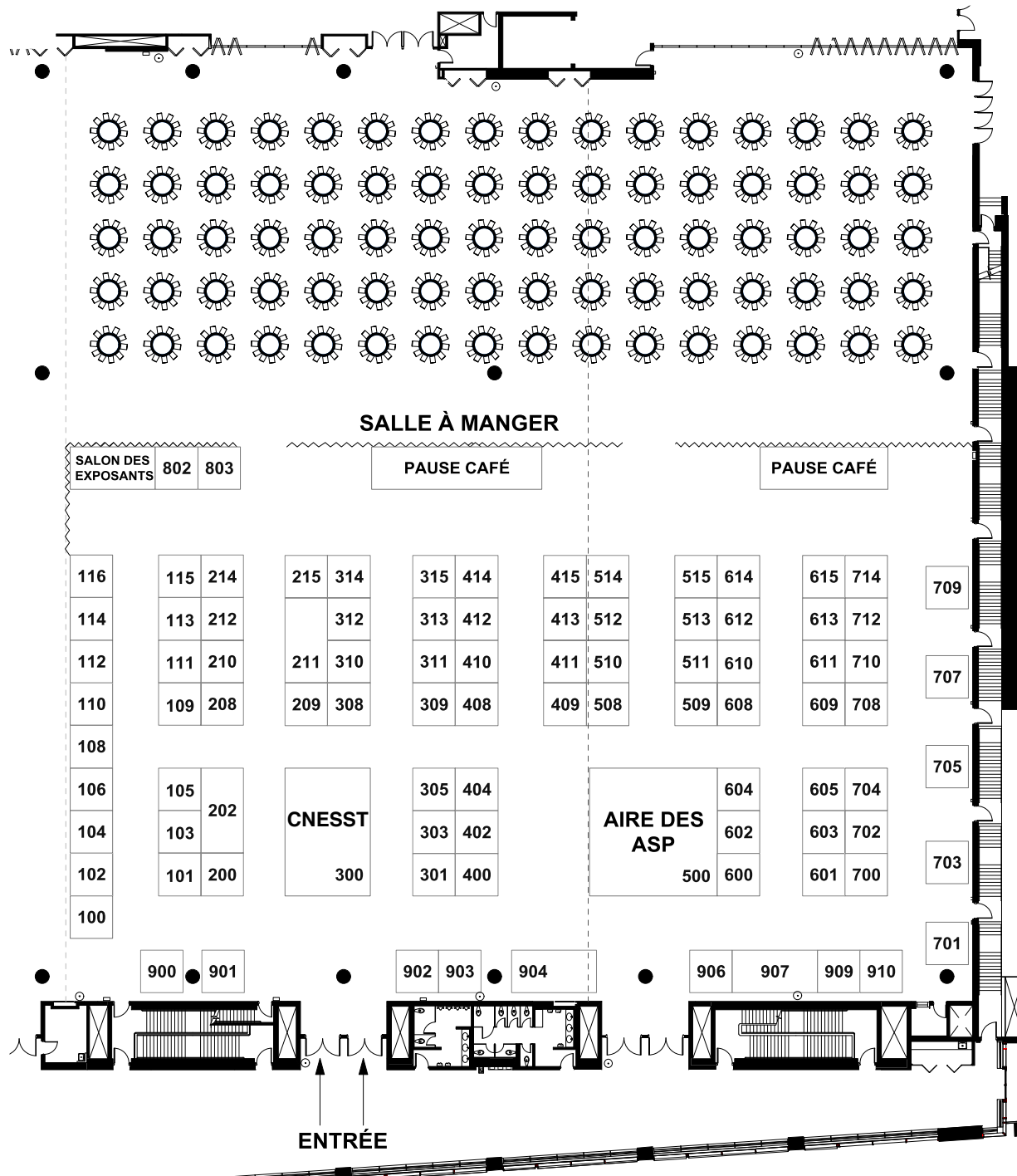
## DISTRIBUTION OF PROMOTIONAL MATERIALS AT RENDEZ-VOUS ACTION PRÉVENTION

Take this incredible opportunity to reach more than 700 students in the manufacturing sector. (Metal trades, processing, mechanical and electrical engineering, etc.)

OPTIONS	VALUE
Distribution of promotional items(s) *	750 \$

\*The visual must be provided by the partner for approval by the CNESST.

# EXHIBIT FLOOR PLAN



Le Grand  
**RENDEZ-VOUS**  
SANTÉ ET SÉCURITÉ DU TRAVAIL

Un événement de la CNESST  
réalisé par :





**BECOME A PARTNER OF THE  
GRAND RENDEZ-VOUS SANTÉ ET  
SÉCURITÉ DU TRAVAIL À QUÉBEC**

May 2, 2018  
Centre des congrès de Québec

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**BOOK YOUR EXHIBIT SPACE AT  
THE GRAND RENDEZ-VOUS SANTÉ ET  
SÉCURITÉ DU TRAVAIL À QUÉBEC**

May 2, 2018  
Centre des congrès de Québec

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